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A wise old owl sat in an oak,
The more he saw, the less he spoke,
The less he spoke, the more he heard,
Why can't we be like that wise old bird?

The Owl Candles



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How? Athenian coins had on one side the image of an owl; on the other the face of the Goddess Athena. The coins were called “owls” — a perfect juxtaposition between knowledge acquisition and wealth creation!

With help from Google I also came upon a sculptor who artfully fashioned the linkage between vision, keys, locks and an owl. You will have to visit his web site to view all his fine work⁴ but if you can imagine a heavy pair of 18th century keys with the circles at (the thumb-end) serving as spectacle rims, the shafts running ‘down’ to the key’s business-end (serving as “feet”), the “nose” as the lock’s entry point, you will have a good mental picture just how neat is the symmetry.



The best part — the makings of CandleScholar

Then I came upon a candle maker in Wisconsin with quite a lineup of different owl species formed with wick and wax. I encourage a visit to his store.⁵

What's best is this maker is warm to the idea of CandlePower and our “Light Up” campaign. From him we will source CandleScholar, about whom you will just have await the month of May. That's when we start to light up CandlePower, driven by the symbol of an owl, some keys and a coin.

As always, suggestions, comments and observations are encouraged.

⁴ www.owlman.com

⁵ www.veltd.net