



*“Mental pictures are the key to inspiration, perspiration and problem solution. And the best way to paint them,” says Hibbs, “is through the process of micro-broadcasting. You can put the telephone on steroids by making it a microphone and linking it to community radio stations. This completes the circle between good pedagogic practices, brain power development, family–student encouragement, community relationships and low cost outreach.”*

## John Hibbs

John Hibbs, 61, is the Managing Director of the Benjamin Franklin Institute of Global Education, located in San Diego, California.

The bulk of John’s career was spent in the business of imports and exports, with nearly 20 years of residence abroad. In the last ten years, John has been heavily involved in distance education with a focus on promoting those who do exceptional work to expand learning opportunities worldwide.

He is the creator of an event called Global Learn Day, now in its eighth year. The event is a non–stop 24–hour extravaganza which opens in the South Pacific and travels west with “stops” in all 24 time zones. At each stop presentations are made by those at the leading edge of distance education.

John is now located on the campus of the University of Oregon where he obtained his undergraduate degree in history. John also holds an MBA from Golden Gate University. He has four adult daughters.

Links for this presentation:

[www.bfranklin.edu/johnhibbs/perth.htm](http://www.bfranklin.edu/johnhibbs/perth.htm)

[wsers.voice-alert.com/gld8/8001.html](http://wsers.voice-alert.com/gld8/8001.html)



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